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## **PCI Group Reaches 40th Year Milestone**

**PCI Group Inc. (Fort Mill, SC)**, one of the nation's leading providers of rapid outbound direct mail services for collection agencies and debt buyers, processing millions of pieces of mail monthly, has reached a corporate milestone many businesses never achieve. The company is now celebrating its 40th anniversary; an achievement in which the company's Chief Executive Officer Christian Kropac, Jr. takes special pride.

"The past few years have been amazing for us on many levels," said Kropac. "We successfully completed a major relocation from Long Island to South Carolina, purchasing a 93,000 square foot building in Fort Mill. We have continued building our reputation across the nation as a high quality, leading-edge technology-driven direct mail resource. And, we have strengthened our position within the mail industry and with the U.S. Postal Service. Despite the challenging economy, we did not lose our stride and made strong headway."

In fact, Kropac is being a little modest. The company's sales have been consistently strong and have earned PCI Group a 2008 ranking among the INC. 5000, an annual listing of the nation's fastest-growing companies. Cited were PCI's 91.5% growth rate and its successful transition from a company founded in 1970 as a data-entry service bureau to a premier direct mail service provider.

On a regional basis, PCI's growth was also recognized at the end of 2009 when the company placed on the Charlotte Business Journal's "Fast 50" list. The list ranks those companies achieving the highest dollar and percentage growth in the three-year period used in the publication's formula Charlotte is just outside of Fort Mill, SC.

Kropac too received a major honor last year by the U.S. Postal Service's top officer, Postmaster General John E. Potter -- the National Postal Customer Council™ (PCC®) PCC Industry Member of the Year. The award recognizes outstanding service and individual achievement within the mail industry.

For Kropac, whose father Christian Kropac Sr. founded the company, acknowledgement of the company's performance is very gratifying. It is the feedback, however, that PCI receives from its customers that matters most.

"We are totally focused on serving our customers with the greatest accuracy, security and convenience," said Kropac. "Through the application of advanced proprietary, web-based solutions, Intelligent Mail Bar Code technology and a stringent Quality Control process, we are able to consistently provide a high level of service as evidenced by our exclusive 24-hour in the mail guarantee. Our clients appreciate this consistency and our application of sophisticated technologies that afford important benefits such as reduced postage costs, real-time online tracking and job status reports, and the assurance that their sensitive data is being treated with the highest security." Not one to sit on its laurels, the company has earned its SAS70 certification, and is compliant with the Payment Card Industry (PCI) Data Security Standard, as well as the Health Insurance Portability and Accountability Act (HIPAA). Additionally, PCI is currently working on completing its requirements for compliance with the Federal Information Security Management Act (FISMA).

As for its 40th year in business, PCI Group is off to a good start. The company launched a new animated icon representing “Sensitive Data” who leads visitors to its website, [www.pcigroup.com](http://www.pcigroup.com), on a guided tour through PCI’s facilities. Additionally, PCI has already won some major contracts in the first two months of the year, and is a frontrunner to win additional new business from other leading collection agencies.

## **About PCI Group Inc.**

PCI Group Inc. is a family-owned and operated business founded in 1970. The company provides comprehensive rapid outbound direct mail services to the collection and debt buying industry. A hallmark of its service in the company’s effective use of leading-edge technologies, from the Intelligent Mail Barcode to its proprietary processes including RapidCollect™, RapidInvoice™, RapidEntry™, RapidScrub™, webtrak™ and Pinpoint™. These technological advancements deliver improved business processes; assure the highest standards of quality, data integrity and security; afford optimum economies; and provide customers with real time information through all stages of their mail’s production and handling at PCI. For more information about PCI Group and its “Intelligent Solutions for Rapid Direct Mail,” visit: [www.pcigroup.com](http://www.pcigroup.com) or call Anthony Faldetta, Vice President, Business Development, 803-578-7700.